



Join the Campaign – Endorsing Organization Submission Form

[Childhood Begins at Home](https://www.childhoodbeginsathome.org/) is a non-partisan statewide campaign to help policymakers and the public understand the value of and support public investments in evidence-based home visiting to support the healthy development and safety of Pennsylvania children and build a foundation for strong families.

Endorsing Member Responsibilities

Endorsing organizations demonstrate a shared commitment of the campaign's mission and goals and agree to:

- Be listed as an endorser of the campaign in materials and/or the website <https://www.childhoodbeginsathome.org/>.
- Mention the campaign in appropriate organizational communications.
- Reach out to their membership and promote activities of the campaign.
- Regularly share campaign generated documents.
- Notify the campaign staff lead should they decide to advance a non-aligned policy or strategy for removal on the campaign as deemed appropriate by the governing body.

Endorsing Member Rights

- Use Childhood Begins at Home materials to advocate for campaign's mission.
- Request clarification or response to questions re: campaign challenges, messaging and materials.
- If requested by the Governing Body:
 - a. Attend ad hoc meetings.
 - b. Recommend ways to improve the implementation of one or more of the campaign's core strategies, i.e. mobilization, research, government relations and communications.
 - c. Assist in the development of campaign materials.

Endorsing Membership Submission Considerations

- Organizations are invited to apply to become an endorsing organization. Requests will be considered by the Governing Body at a regularly scheduled meeting.
- Submitting organizations must be based in Pennsylvania, or a national group with a meaningful operating presence in Pennsylvania.



- Submissions from organizations that have demonstrated a lack of integrity in other coalitions or inconsistency between the principles of the campaign and the goals of the submitting organization may not be approved.

By submitting this form, my organization agrees to the membership responsibilities and rights, understands the consideration process and agrees to uphold and support the campaign's mission to build on the investments which have been made in evidence-based home visiting by serving more Pennsylvania children and families who would benefit.

I authorize my organization to join the campaign as an Endorsing member

Name: _____

Title: _____

Agency Name: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____

Signature: _____

Date: _____

Return completed form to:
Becky Ludwick, Vice President of Public Policy
Pennsylvania Partnerships for Children
Email: rludwick@papartnerships.org